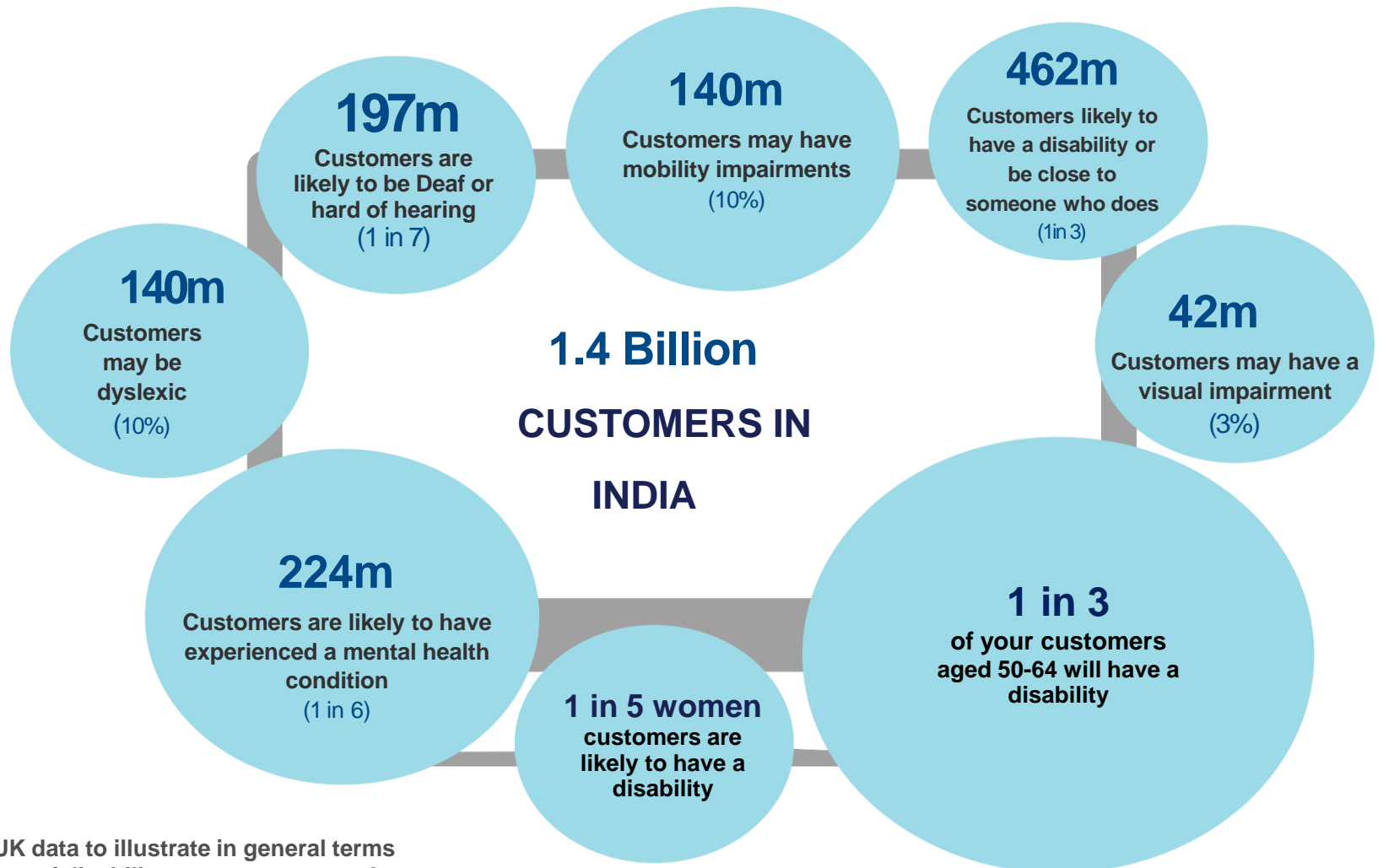


# Disability confidence matters: understanding your customers



\*Using UK data to illustrate in general terms the impact of disability on consumers and their access to goods & services